

Great April Attractions at M & K



Smart Millinery

Our Millinery department abloom with new styles. Gathered here for you are the latest shapes, latest models in Hats for every Spring and Summer occasion, all at lowest prices—Our buyers are in the east sending you the very newest Millinery ideas—the new Bernard and Knox Hats as well as the smartest in Millinery at popular prices.

**Special Sale of Stylish
\$7.50 Hats in the
new small
shapes ... \$4.95**

Matchless offer of \$4.95 Hats in our
New Department at **\$2.95**

Phoenix Silk Hosiery

In all the latest shades—blue,
white, pink, gray and black,

75c and \$1

Silk Lisle Hose
in black and tan, unusual values
at

25c

Hosiery Dept., Second Floor

Stylish Waists

In the M. & K. Waist department you can choose from the most beautiful assemblage of new styles in the Tri-Cities. Waists in endless variety, in every wanted material. We call particular attention to the stylish tailored shirtwaists in plain colors and stripes, ranging in price from \$1.50 to \$4.95. Be sure to see the beautiful new waist styles and the many special values.

**Special April Values
in Ladies' Tailored
Shirt
Waists at \$1.50**

Lingerie Waists, latest styles, \$1.50
values, special

98c



**Voile Waists, newest
ideas, \$2.50 to \$15**

Stunning Styles and Stirring Values Under'wr Tailored Suits Corsets

Our new Underwear department is the Tri-Cities' best underwear store—presenting the best assortments, the finest qualities and best values. We are justly proud of the great showing and matchless April attractions offered as an introduction to this new department. For example:

Kayser Italian and Venetian silk union suits at \$3.95 to \$5.

Kayser Italian and Venetian silk vests and knickerbockers, \$1.50 to \$2.50.

Kaysers' ladies' lisle vests, handkerchiefs, 50c to \$1.00.

Besides a great display of women's union suits at 35c, 50c, 75c and \$1.00.

Also Summer vests at 2 for 25c, 50c, 75c and 50c.

Misses' and children's union suits at 50c.

Knickerbockers and trunks, 25c. Children's vests at 25c.

Better try a Klossit Petticoat—the softest, finest dress you could put over it will not show a crease or wrinkle.



The great center of attraction is the M. & K. suit department where the smartest and most elegant styles are shown in widest variety—where you can choose from the finest selection at lower prices than anywhere else, and nowhere else will you see such exclusive styles, yet you pay less here. Of special interest just now are the striking displays of tailored suits in Eponge, plain and striped, Cheviots, French Serges, Wide Wale Serges, Bedford Cords, Wool Bengalines, Imported Diagonals, Shadow Diagonals, Imported Worsteds, Shepherd Plaids in all the fashionable shades—Smart suits for as little as \$18.00, with more elegant styles at \$25 to \$40.

**Unequaled Variety and Unequaled
Values in Tailored Suits at**

\$25

One of the striking advantages of coming to the M. & K. for your suit is the style superiority—a still more striking attraction is the value inducement which finds its best expression in the grand showing of tailored suits at \$25. We call them \$29.50 values, but we are sure you can't duplicate them even at that price. Our price is \$25, and when you see the suits, you'll understand why we are so enthusiastic about them.

Great Suit Offer at \$18

A matchless offer indeed, for we know of no suits like them at this price. They're unusual \$22.50 and \$25 values—gray and tan check suits, blue serge suits and diagonals in tan, blue and black at \$18.

Special Purchase and Sale of Stylish Silk Tailored Suits

Tri-City women are delighted with the stylish silk suits we are offering in this timely sale—Silk suits in the new Matlasse, Figured Moires, Bengalines, Combinations, coat of one tone, skirt of another—Plain silks in tans, leather shades, blues, taupe, bronze. Smart \$39.50 suits at \$35; fine \$55 silk suits at \$49.50 superbly elegant \$65 silk suits at \$55, and \$90 silk suits at \$79.50.



Clothes For Men and Boys

**The Spring Suit that Will
Make Your \$15 Go Farthest
Now Ready at M. & K.**

If you want to see how far you can make \$15 go on your Spring suit, you can't make a better selection than No. 5130, "The Clothcraft Blue Serge Special."

That name describes the suit exactly, as it really is a "Special," and a great special, too! No. 5130 is a suit that will answer for almost any occasion.

It's a slightly, stylish, sturdy, well-built garment—made from fine, evenly woven, full-weight serge, guaranteed all-wool.

It's also guaranteed to hold its shape and color and to give you satisfactory wear and service.

No. 5130 is the ideal suit for spring. It is cool, dressy and becoming and the cloth is of such a fine, close weave, thoroughly shrunken, that it requires little pressing to keep it looking well.

No. 5130 is made in a number of pleasing, tasteful styles for men and young men. You'll be surprised to see how well No. 5130 will feel, fit and look, and what a genuinely good value it is for the price.

Let us show you this Clothcraft blue serge special, just to demonstrate what a remarkably good suit it's possible to get here for \$15.

**Nobby Suits for Boys
Baseball and Bat Free
With Every Suit**

In our boys' bright new daylight department on the third floor we have provided the largest and most attractive showing of Juvenile styles ever displayed in the Tri-Cities—All the smart, nobby new suit styles are here in gala array and mothers will find it easy to select for their boys. Choose from the nobby new Skolny suits in all the latest all-wool fabrics at \$7.90, \$8.90 and \$10.

Special attention is directed to the great showing of boys' blue serge suits—true blue, stay blue serge suits in styles to please every lively lad and prices to please every parent. See the fine blue serge suits at \$5.85, \$7.90, \$10 and \$12. A special offer of the best blue serge suit that's ever been sold at the price—\$5. See them. We have all sizes.

For little fellows of 2½ to 10 we have the cutest array of new suit styles to be seen—proving again that there is no place like M. & K. for boys' clothes—Let the suits at \$3.95, \$4.40, \$5 and \$5.85 convince you.



M&K

Head-to-Foot Outfitters
For Man, Woman & Child

ROCK ISLAND, ILL.

**Our Boys'
Duplex Suits**

Two pairs of pants in all
the newest and smartest
shades, ages 6 to 17. at . .

\$5.85

Ask For the
CLOTHCRAFT
Blue Serge Special No. 5130
Guaranteed All Wool and Fast Color.

\$15